

1 of 5

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

SC 11*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-TU	6A-7A	Wake W/Wagners - 1/Day	:30	\$700.00	10/08-10/09	2	1	2	\$1,400.00	
	2	W,F	6A-7A	Wake W/Wagners - 1/Day	:30	\$700.00	10/03-10/05	2	1	2	\$1,400.00	
	3	W-F	7A-9A	Today Show - 1/Day	:30	\$900.00	10/03-10/05	3	1	3	\$2,700.00	
	4	M-TU	7A-9A	Today Show - 1/Day	:30	\$900.00	10/08-10/09	2	1	2	\$1,800.00	
	5	M-TU	9A-10A	Today Show 2 - 1/Day	:30	\$425.00	10/08-10/09	2	1	2	\$850.00	
	6	M-TU	10A-11A	Today Show 3 - 1/Day	:30	\$325.00	10/08-10/09	2	1	2	\$650.00	
	7	W-F	10A-11A	Today Show 3 - 1/Day	:30	\$325.00	10/03-10/05	3	1	3	\$975.00	
	8	M-TU	11A-12P	Rachel Ray - 1/Day	:30	\$325.00	10/08-10/09	2	1	2	\$650.00	
	9	W-F	11A-12P	Rachel Ray - 1/Day	:30	\$325.00	10/03-10/05	3	1	3	\$975.00	
	10	M-TU	12P-1230P	Noon News - 1/Day	:30	\$425.00	10/08-10/09	2	1	2	\$850.00	

201 5

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	W-F	12P-1230P	NOON NEWS - 1/DAY	:30	\$425.00	10/03-10/05	3	1	3	\$1,275.00	
		Buyline Comment: NOON NEWS - 1/DAY										
	12	W-F	1P-2P		:30	\$425.00	10/03-10/05	3	1	3	\$1,275.00	
		Buyline Comment: DAYS - 1/DAY										
	13	M-TU	1P-2P		:30	\$425.00	10/08-10/09	2	1	2	\$850.00	
		Buyline Comment: DAYS - 1/DAY										
	14	M-TU	2P-3P		:30	\$325.00	10/08-10/09	2	1	2	\$650.00	
		Buyline Comment: DOCTORS - 1/DAY										
	15	W-F	2P-3P		:30	\$325.00	10/03-10/05	3	1	3	\$975.00	
		Buyline Comment: DOCTORS - 1/DAY										
	16	M-TU	3P-4P		:30	\$450.00	10/08-10/09	2	1	2	\$900.00	
		Buyline Comment: DR PHIL - 1/DAY										
	17	W-F	3P-4P		:30	\$450.00	10/03-10/05	3	1	3	\$1,350.00	
		Buyline Comment: DR PHIL - 1/DAY										
	18	W-F	430P-5P		:30	\$725.00	10/03-10/05	3	1	3	\$2,175.00	
		Buyline Comment: NEWS - 1/DAY										
	19	M-TU	430P-5P		:30	\$725.00	10/08-10/09	2	1	2	\$1,450.00	
		Buyline Comment: NEWS - 1/DAY										
	20	M-TU	5P-6P		:30	\$1,300.00	10/08-10/09	2	1	2	\$2,600.00	
		Buyline Comment: NEWS - 1/DAY										
	21	W-F	5P-6P		:30	\$1,200.00	10/03-10/05	3	1	3	\$3,600.00	
		Buyline Comment: NEWS - 1/DAY										

3015

301 5

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

Spots/Week	# of Weeks	Total Spots	Total Cost
------------	------------	-------------	------------

[illegible]

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () ROMNEY 4 PRESIDENT
 Product ROMNEY FOR PRESIDENT
 Estimate# 444
 Buyer STEPHANIE KINCAID
 Phone#
 Fax#

Agency () AMERICAN RAMBLER PRODUCTIONS
 138 CONANT STREET
 BEVERLY, MA 02494
 Agency C/P1/P2/E //444
 Flight Dates 10/03/2012 - 10/09/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

---REPORT TOTALS---
 Report Totals: 90 / \$93,525.00

---SALES MONTHLY TOTALS---

Oct 12: 90 / \$93,525.00
 Sales Totals: 90 / \$93,525.00
 Station Totals: 90 / \$93,525.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$334,018	CATV	0%	KBRL	0%	KINC	0%	KLAS	25%	KSNV	28%
		KTNV	28%	KTUD	0%	KVCN	2%	KVMY	3%	KVVU	14%
		XXXX	0%								

Books NOV12
 Demos RA35+

---CREDIT RISK---
 CASH IN ADVANCE